

District 3450 PPE Committee 2014/15 – Work Plan

- **50 Clubs become Green Rotary Clubs**

Adopt Environmental Policy + appoint a PPE Director +1 initiative)

- **3 WWF Coastal clean-up projects**

One team for full day - Shek O (needs 30 volunteers)
One team underwater with South China Diving Club (needs 10-15 scuba divers)

- **2 Educational PPE awareness initiatives**

Sustainable Seafood Ambassador Programme
AKA Inter-school Public Speaking Competition - Health & Environment
AKA Inter-school Essay Competition - Ensure Sustainability, Preserve our Planet

- **District submission to HKSAR steering committee on biodiversity strategy and action plan**

PPE Directors Earth Summit - briefing & update to set the scene
PPE Club Directors Forum - Exchange of position / views to outline the strategy
PPE Club Directors Forum - Finalise strategy with action plan

Submission of Rotary District 3450 Position Paper

- **2 Publicity exposures** - which connect Rotary with environmental and sustainability

District PPE video full release at District Conference
District PPE video on Green Rotary District release on [World Environmental Day](#)

- **3 District functions with PPE activities**

Whisky Night + Sustainable seafood
Tree planting (Kardoorie Farm & Botanic Garden) - Large Scale
Hiking & Seafood - Lamma Island + Sustainable seafood

April	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June	
	2013-14							2014-15							
							To reach target								
				16-Aug	21-Sep				11-Jan-15				24-May-14		
26-27 Apr-14	17-18 May-14						29/30 Nov	Tentative-subject to venue availability							
											29-Mar-15	19-Apr-15			
						04-Oct-14	08-Nov-14	06-Dec-14							
										27-Feb-15					
													25/26 April	05-Jun-15	
				23-Aug-14											
											Mar-15				
									10-Jan-15						